

ROLK/14112019/OUT/03113

November 14, 2019

Head of Department, Department of Commerce and Business Management, Integral University, Lucknow.

Dear Sir,

## Creation of Swavalamban Club under Entrepreneurship/ Placement Cell of Integral University

Small Industries Development Bank of India (SIDBI) has come up with a programme named Swavalamban Club under its ambitious Mission Swavalamban, wherein club of students are being created under existing Entrepreneurship/ Placement Cell of Colleges and Universities. The objective of the programme is to induce the culture of entrepreneurship among the students through experiential learning. It will also provide an opportunity to the students for gaining practical solution based knowledge rather than theoretical textbook knowledge.

Operational modalities in connection with the programme are given in the file (attached with this letter).

We request your kind cooperation and support to work in tandem with SIDBI to induce the entrepreneurial skills among the students.

Thanking you in anticipation of your support and cooperation.

Yours faithfully,

Hira Lal Srivastava

Deputy General Manager

SIDBI

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